

Campaign Guidelines

Spring 2008

<http://usg.case.edu/election>, elections@case.edu



Campaigning Before Polls Open

- Campaign period: Following candidate's meeting (3/21) until polls open (3/27)
- Allowable forms of campaigning
 - Flyers and table tents
 - Follow Posting Policy, it will be enforced
 - Report posting violations, do not tear down
 - If in doubt, don't post
 - Plasma screens
 - <http://photos.case.edu> to upload
 - Chalking
 - Absolutely no spray-chalk
 - Passing out flyers, candy, etc.
 - Wearable forms of campaigning
 - T-shirts, buttons, stickers, etc.
- Emails
 - Not allowable: Mass emails, emails to lists, most emails
 - Allowable: **Only** single emails addressed to an individual
- Facebook
 - Allowable: Groups, invitations to groups, posting on walls, messages to campaign groups, statements on profiles
 - Not allowable: Similar to emails, any other Facebook messages, mass messages to friends
- Painting of the Wall and Sprit Rocks is prohibited

After Polls Open (3/27 8:00am)

- Campaigning ends
- No additional active, written, electronic, or public campaigning by candidates or their supporters
- Wearable forms of campaigning still allowed
- Existing flyers, chalking, Facebook groups may stay up
- Candidate neutral reminders to vote are allowed

Financial Regulations

- Executive and Class Officer Positions: \$100.00
- Representative Positions: \$50.00
- Save receipts if you have them, just in case
- You will not be reimbursed
- Free copying, printing in USG office (within reason)

Other Important Notes

- You are responsible for the actions of your supporters
- You must sign the campaign agreement before campaigning and to have your name appear on the ballot

- Campaigning must be ethical and fair
- Report campaign violations to Election Commission immediately
 - David Gasser, dag21@case.edu, 419.350.8594
- Violation sanctions will be decided by Election Commission
 - Sanctions can include: warning, public apologies, loss of campaign privileges, removal from ballot, recommendation for University judicial proceedings
- Do not destroy another candidate's campaign materials.
- All supporters must understand the campaign guidelines. If a supporters violate election rules, you will be held responsible. If you know that a supporter has violated a campaigning rule, please let the Election Commission know immediately.
- Do not chalk on vertical surfaces or below coverings. Rain must be able to wash away all chalkings.
- You are allowed at most one flyer per side on a kiosk or any other single surface.

Election Commissioners, elections@case.edu

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